

Packaged.

Virtual Summit

28 – 29 September 2020

www.packagedsummit.com

Post Event Report

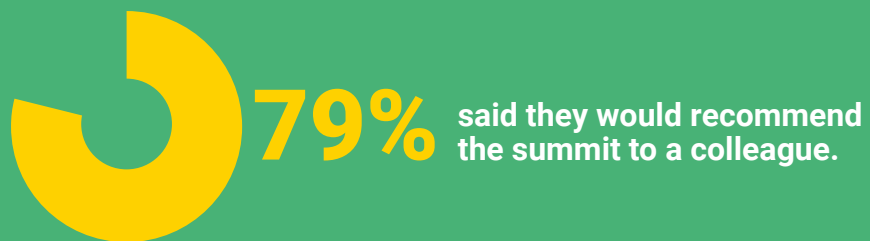
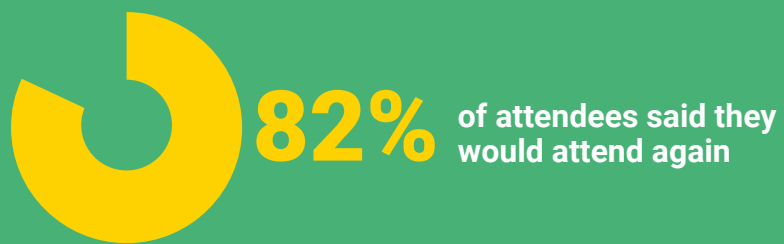


Thank you to everyone who joined us for the Packaged Virtual Summit and made it such a success!

The summit brought together global and disruptor brands to discuss the newest developments, products and innovations in the world of packaging. Core themes included sustainability, circular economy, packaging solutions and global and marketing trends.

Over two days we heard from companies including **Blue Apron**, discussing sustainable packaging experience, **Gnista** exploring alcohol free gin, **Colgate-Palmolive** and their recyclable toothpaste tube, **Signify** talking about rethinking plastic materials for packaging and **many more!**

Built-in networking breaks allowed for delegates, speakers and sponsors to continue discussions and conversations after the presentations and pre-arranged 1-2-1 meetings allowed our sponsors to discuss their solutions with our delegates.





Better World. Better Together.

**PolyOne & Clariant Masterbatch
Are Now Avient.**

Avient combines our best and brightest talents, reaching for new heights in sustainable and specialty material solutions. We come together with an intense focus on meeting the world's needs—all with an unwavering commitment to global responsibility.



PolyOne + Clariant Masterbatch > Better Together

See what makes us better together at [MeetAvient.com](https://www.meetavient.com)

Presentations



A Climate Saving Circular Economy is Possible

Thomas Mueller - Kirschbaum
Head of R&D and Sustainability
Henkel



Future (and evolution) of the Packaging Value Chain

Luis Carlos Chacon
Global Consultant/Op-Ed Columnist
BusinessCase/Forbes Latin America



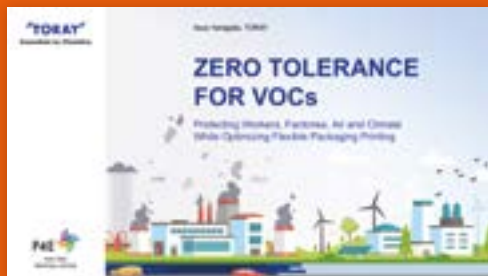
Colgate-Palmolive Case Study

Anna Tacikowska
European Design & Packaging Manager
Colgate Palmolive



Consumer Perception for Sustainable SDA & CE Packaging

Onur Onrat
Head of Product Communication &
Graphic Design
Arçelik



Zero Tolerance for VOCs

Itsue Yanagida
Business Development Manager
Toray



Rethinking Plastic Materials for Product Packaging

Robbert Slooten & Thomas Marinelli
Global Sustainability Programme Manager &
Head of Sustainable Design
Signify



Closing the Loop - Engineering a Sustainable Packaging Experience

Guarav Kale
Senior Manager Packaging Engineering
Blue apron



HiBAR. Inspiring a Movement Away from Plastic

Dion Hughes
Co-Founder
HiBAR, Persuasion Arts & Sciences

Commercial Partners



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www.ds-n.com



METSÄ BOARD
www.metsaboard.com



TORAY
toray.com



UPM RAFLATAC
upmraflatac.com



WALKI
walki.com

Become a Commercial Partner:

If you are interested in Commercial Partnership opportunities at the 2021 Packaged Virtual Summit, contact **Henk Gieskens** at henk.gieskens@markallengroup.com

Who attended?

Over 150 packaging experts and professionals from global companies attended including:



Britvic



Cargill



Colgate-Palmolive



Danone



Dyson



GSK



Henkel



Hennessy



Johnson & Johnson



Mars Wrigley



Nestle



Oatly



Paulig



Signify



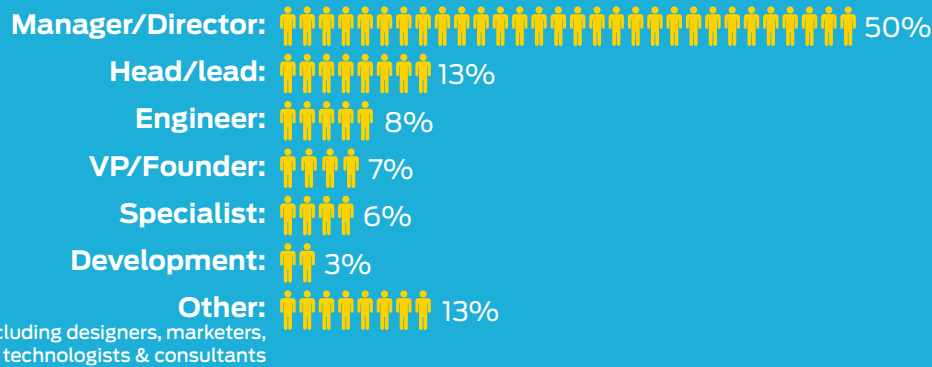
The Coca Cola Company



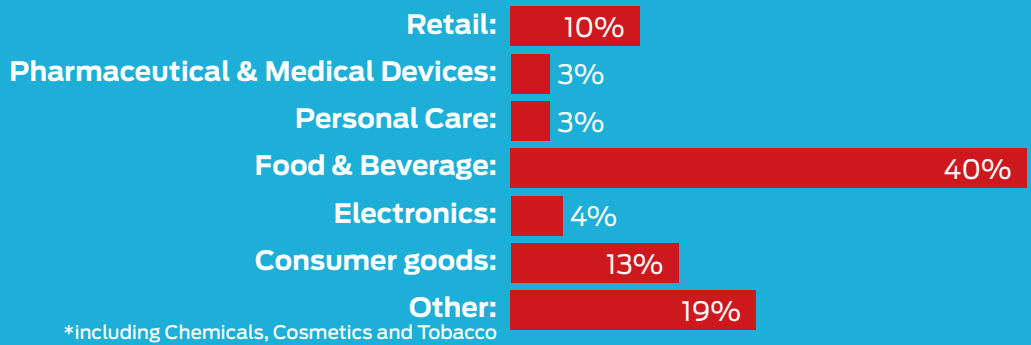
Unilever

Audience Breakdown

Seniority



Industry

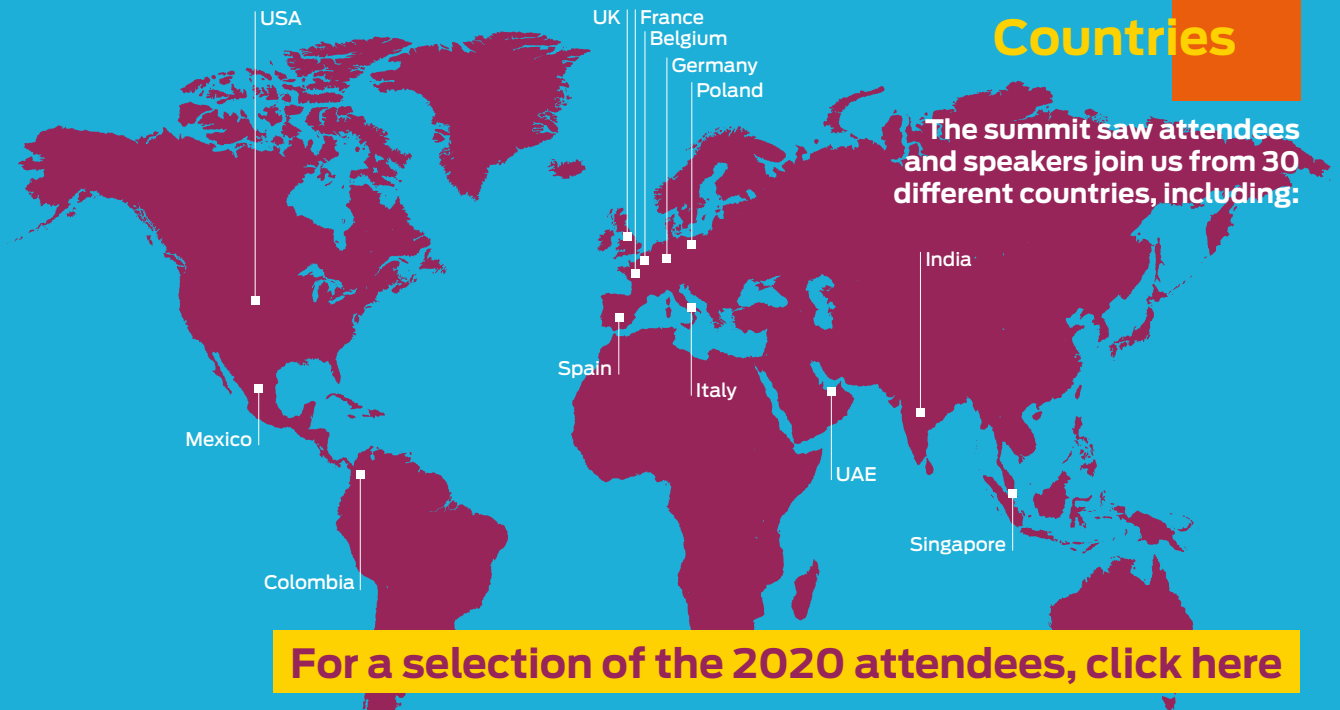


Top investment priorities

A survey completed by some of our attendees showed top investment priorities in:

- Machinery/Plant Packaging Process
- Label Innovation in Packaging Printing
- Innovation
- Cost-reduction Strategies
- Quality in the Supply Chain
- Paper & Board/Corrugated Packaging Materials
- Structural Packaging Design
- Green Technology

Countries



[For a selection of the 2020 attendees, click here](#)

Looking ahead to 2021

Packaged.

The 10th Global Summit

6 – 7 September 2021

Le Plaza Hotel | Belgium

www.packagedsummit.com

We will be back again in September, taking on Brussels with even more exclusive case studies from global packaging experts discussing the latest in product development, innovations and technologies in the world of packaging.

Make sure to secure your place early so as not to miss out!

Secure your place now

Register as a delegate:

If your company is a brand owner and produces end-user products, you are eligible to attend as a delegate.

Register online at <https://www.packagedsummit.com/book-now> or contact **Adrian Forde** at Adrian.forde@markallengroup.com or on **+44 (0)20 3874 9209**

Attend as a commercial partner:

If your company provides solutions, technologies, services or materials to packaging professionals and your responsibilities include business development then you must sponsor to attend.

There are a range of bespoke packages available, tailored to suit your company and the solutions you provide.

For companies that provide products, services or technologies to packaging manufacturers you can attend as a sponsor.

To find out more about sponsorship opportunities, contact **Henk Gieskens** at henk.gieskens@markallengroup.com

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