

Packaged.

18 – 19 May 2020
Hotel Le Plaza
Brussels, Belgium

www.packagedsummit.com

The 9th
Global
Summit

Event Brochure



“Good organisation. We had two very interesting days and lots of new inspiration”

Senior Structural Packaging Designer,
Philips

“It’s an international crowd, great agenda of topics – it’s always great to get out and immerse yourself in different points of view and different companies’ perspectives on the topical matters and packaging challenges of today”

Senior Structural Packaging Designer,
Microsoft

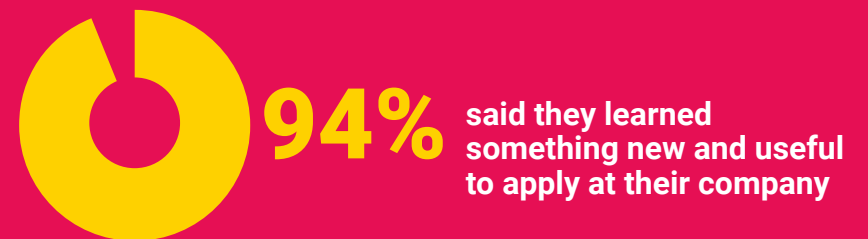


“Excellent presentations, very well moderated, good mix of people from different parts of packaging value chain”

Director R&D,
UPM



Highlights from 2019:





■ **The Perfect Mix:** The Global Packaged Summit attracts cross-sector packaging experts from **all over the globe**. Bringing a broad range of insights and experience together in one place

■ **Quality Content:** The agenda covers topical subjects all pertinent to the packaging industry today: Themes such as **consumer trends, regulatory developments, innovation** and of course the hot topic of **sustainability**.

■ **Invaluable Networking:** The Summit attracts **over 150 senior packaging professionals** from all major industries within the packaging sector, providing the perfect opportunity to **build and strengthen professional connections**. With the volatility of the market surrounding the packaging industry, these relationships can be an invaluable resource.



■ **Tailor your Experience:** With 5 topical streams you can personalise your own agenda tailored to your specific challenges. Choose from: **Sustainability & Circular Economy, Branding & Marketing, New Materials & Commodities, Innovation & Technology** and **Research & Development**.

■ **The Right Size:** With just over 150 attendees in 2019 this Summit is the perfect size to **facilitate engaging discussions** and **strengthen relationships**.

See the Agenda

To see the
full agenda,
click here

Sustainability & Circular Economy

KEYNOTE:

Packaging Sustainability & Recycling in the Global Context

SRIMAN BANERJEE

Head of Packaging, Global Respiratory & Global Wellness Category,
GlaxoSmithKline

CASE STUDIES:

Translating Changing Consumer Attitudes into Opportunities

MARIUS GRAZULIS

Business Development Director
Birstonas Mineral Water Company

Rethinking Plastic Materials for Product Packaging

ROBBERT SLOOTEN

Global Sustainability Programme Manager &
THOMAS MARINELLI
Head of Sustainable Design
Signify

Branding & Marketing

CASE STUDIES:

The Oatly Way

JENNY BELSÖ TROJER

Global Category Manager for Packaging
Oatly

Danone: A Dairy Case Study

PATRICK PAGLIARANI

Head of Packaging & EDP Quality Supplier
Danone

Design to be at the Top

ASHWANI KUMAR

Chief Technologist: Design & Packaging
ITC Limited

KEYNOTE:

Keynote session with Loop

MARC VIOLÒ

Head of Marketing
Loop

New Materials & Commodities

CASE STUDIES:

Colgate-Palmolive Case Study

ANNA TACIKOWSKA

European Design & Packaging Manager
Colgate Palmolive

The Graviky Story

NIKHIL KAUSHIK

Co-Founder and COO
Graviky Labs

Food Safety & Bioplastics

ADAM CHARLTON

Senior Scientist
Bangor University

Innovation & Technology

CASE STUDIES:

Building a Sustainable Packaging Strategy for Brands

WILLIAM CONNOLLY

Head of Packaging R&D

Britvic

The Rise of the Brew Company

ULRIK SKOVGAARD RASMUSSEN

Founder

The Brew Company

Active and Intelligent Packaging Developments for Sustainability

JENNEKE HEISING

Assistant Professor, Food Quality & Design
Wageningen University

Research & Development

CASE STUDIES:

Future (and evolution) of the Packaging Value Chain

LUIS CARLOS CHACÓN

Global Consultant/Op-Ed Columnist
BusinessCase/Forbes Latin America



Meet the speakers

Find out more

If you're interested in speaking, contact Ella Mackenzie at ella.mackenzie@markallengroup.com



ADAM CHARLTON

Senior Scientist
Bangor University



KATI RANDELL

Strategic Packaging Development Manager
Paulig Group



PATRICK PAGLIARANI

Head of Packaging & EDP Quality Supplier
Danone



ANNA TACIKOWSKA

European Design & Packaging Manager
Colgate Palmolive



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ERIKA OLLEN

Co-Founder & Marketing Director
Gnista Spirits



MARION SARRA

Technical Packaging Engineer
Metro



THOMAS MARINELLI

Head of Sustainable Design
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JENNEKE HEISING

Assistant Professor, Food Quality & Design
Wageningen University



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Britvic

Commercial partners



APEAL
www.apeal.org



Metsä Board
www.metsaboard.com

For Commercial
Partner opportunities,
contact

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Media partners

To obtain a press
pass or for media
partnership enquiries,
please contact

Emily Osmond,
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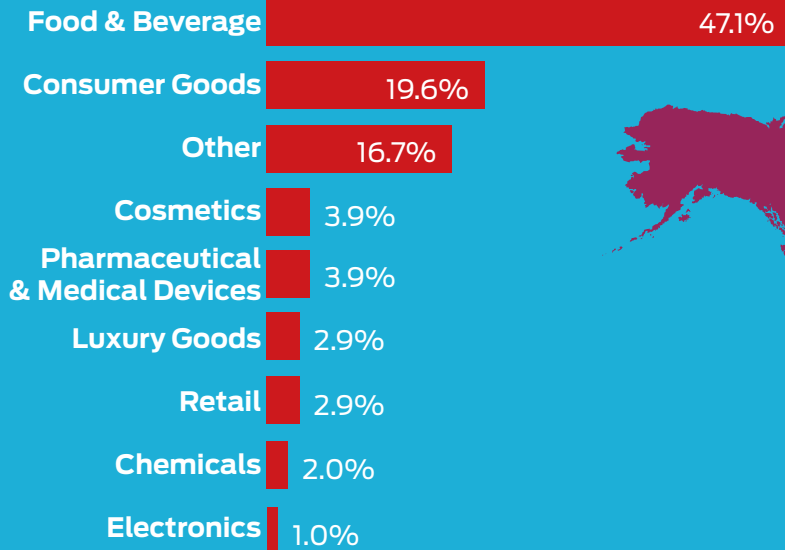


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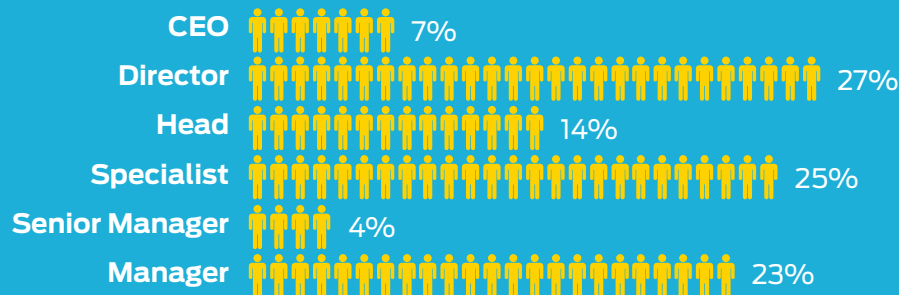
Who attends?

Over 140 senior packaging professionals from around the globe attended the 8th Global Packaged Summit. Here's how they breakdown...

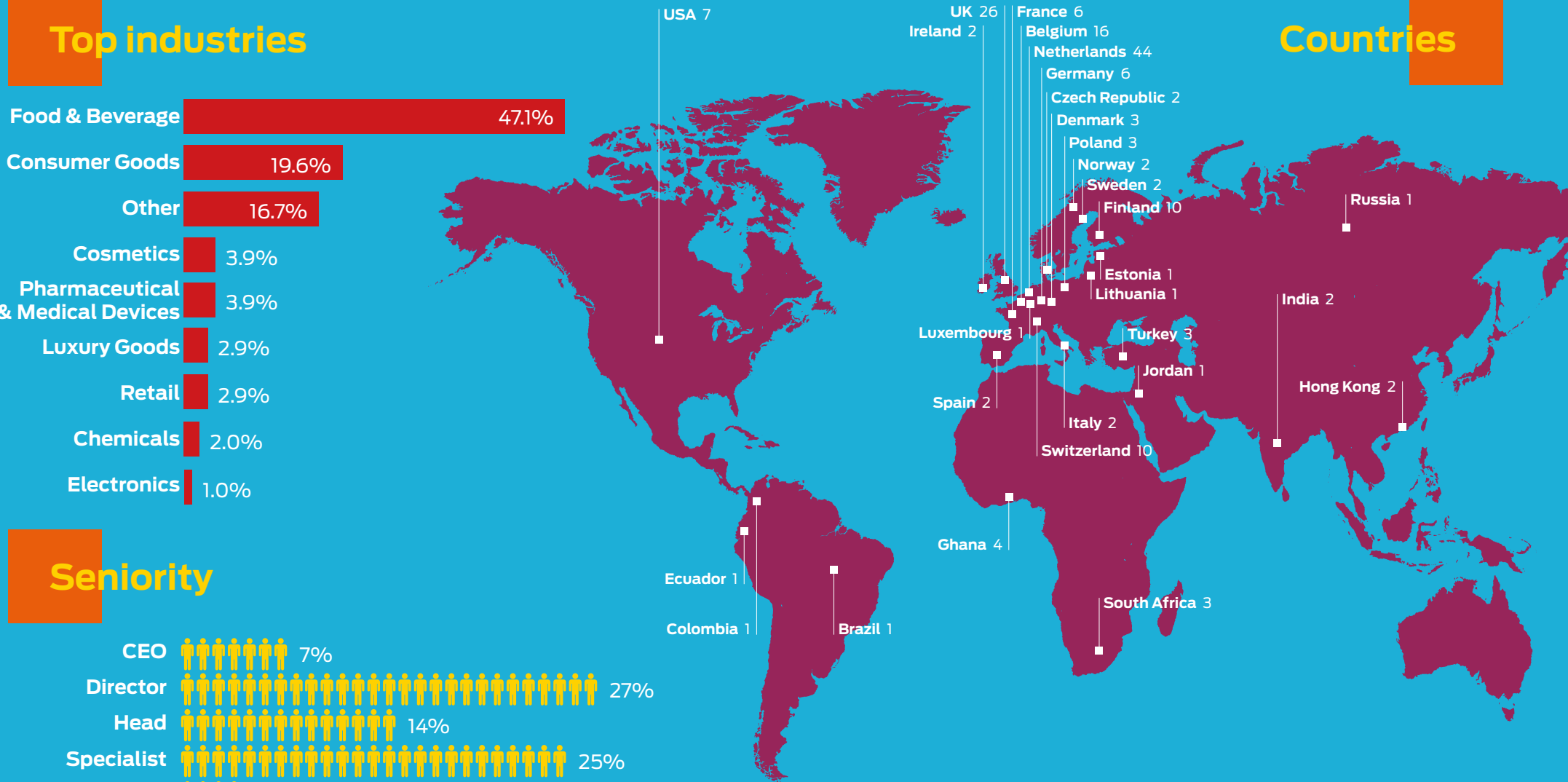
Top industries



Seniority



Countries



[For a selection of the 2019 attendees, click here](#)

Get involved

Book your delegate place

If your company is a brand owner and produces end-user products, you are eligible to attend as a delegate.

Your ticket includes:

- Access to all the presentations on the 2-day agenda
- Access to the exhibition hall
- A light breakfast, lunch and refreshments on both days
- Evening drinks reception on Day 1
- Access to all presentations made available by speakers' post-event
- Discounted hotel room rate
- Access to the official summit app



Pricing:

- €595** **Early bird discount**
Book before
31st January 2020
- €1195** Full Price

To book your place visit
www.packagedsummit.com/book-now
or contact **ADRIAN FORDE**,
adrian.forde@markallengroup.com
or direct on **+44 (0)20 3874 9209**

BOOK NOW



Become a Commercial Partner

If your company provides solutions, technologies, services or materials to packaging professionals and your responsibilities include business development then you must sponsor to attend.

There are a range of bespoke packages available, tailored to suit your company and the solutions you provide.

For more information, [click here](#).

To discuss sponsorship opportunities, contact **HENK GIESKENS** at henk.gieskens@markallengroup.com or direct on **+44 (0)20 7501 6715**

“Great organization of the event, excellent papers presented.”

Global Packaging Innovation & Sustainability Lead,
Mondelez International

Venue

Extend your stay and explore Brussels from this central location.

Hotel Le Plaza, Brussels

Adolphe Maxlaan 118/126,
1000 Brussels,
Belgium

Price for accommodation is not included in your delegate pass however, summit attendees are eligible for a special discounted rate at Hotel Le Plaza.

[Book your discounted room here](#)



“A very nice blend of speakers, international visitors and subjects to discuss in a very good environment!”

Chief Commercial Officer
Vetipak B.V.