



Packaged.

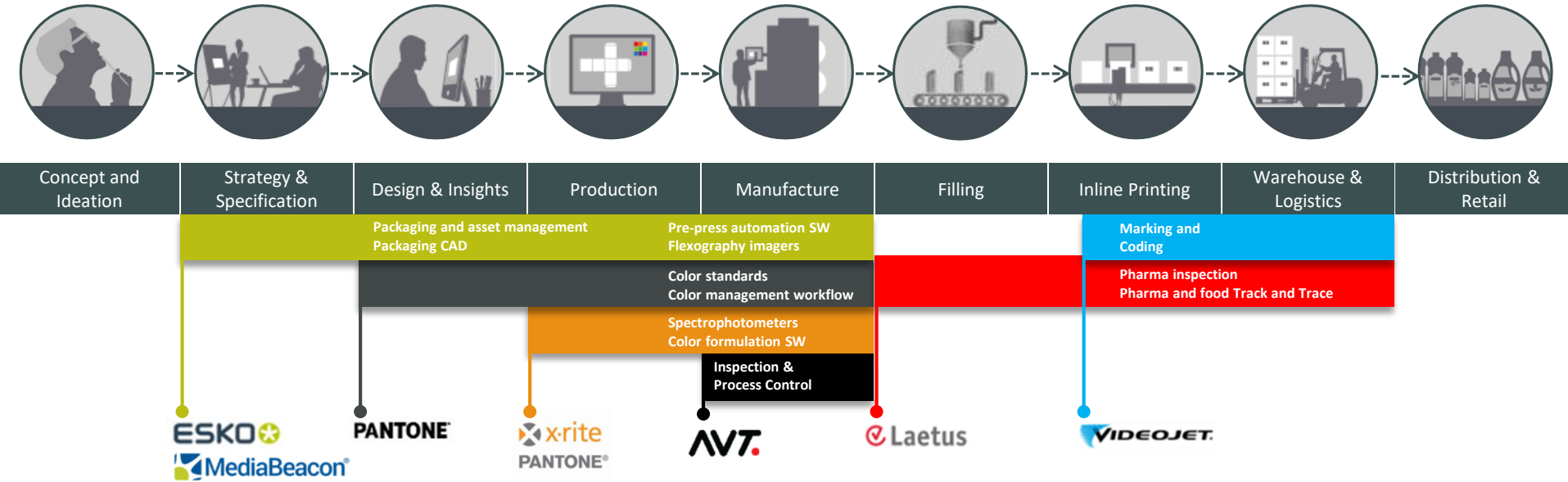
Peter Hulsmans

Senior Account Executive

Agenda

- Introducing Esko
- Introducing Esko - Brand Solutions
- Esko Brand Solutions Core Offerings
- Esko End-2-End Vision

Solutions from strategy to production to retail shelf or e-commerce



Comprehensive suite of solutions across the workflow

Decrease Time-to-Market

Across the Packaging Supply Chain





Introducing Esko

Our Key Customers

- Brand Owners, Retailers, Package Designers
- Print Service Providers
- Packaging and Label Converters
- Sign Makers and Display Manufacturers

Our Key Solutions

- Packaging Management Solutions
- Structural design software for boxes
- Prepress plugins for Adobe Creative Suite
- Workflow Automation for packaging prepress
- Color Management
- Digital Cutting and Creasing tables
- Digital Flexo Plate-Making

Supporting Your Business

- Prepress Automation for more but shorter runs
- Prepress Automation for shorter time to delivery
- Data management for increasing amount of SKUs
- Structural Design and Color Management integrated with workflow

Esko Today

+12,000 CUSTOMERS
IN 132 COUNTRIES

+1,800
EMPLOYEES

5 REGIONAL HEADQUARTERS

- EMEA (Gent B)
- AMERICAS (Miamisburg, OH/Chicago, IL -US)
- Southern Asia (Singapore)
- Northern Asia (Shanghai)

8 SOFTWARE R&D CENTERS

- Bangalore (India)
- Bristol (UK)
- Gent (Belgium)
- Ludlow (MA-US)
- Minneapolis (MN-US)
- Chicago (IL-US)
- Prague (Czech Rep)
- Shanghai (China)
- Victoria (Canada)

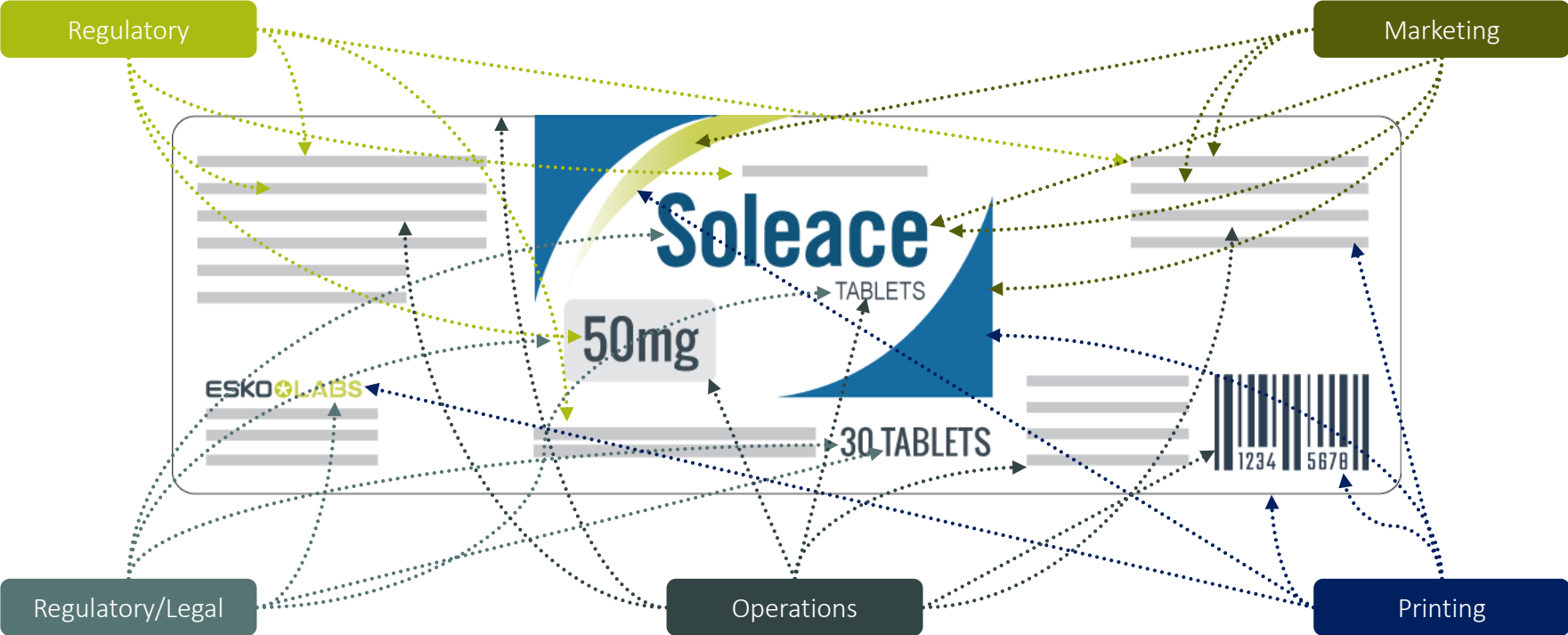
3 HARDWARE FACTORIES

- (incl. R&D)
- Brno (Czech Rep)
 - Itzehoe (D)
 - Kongsberg (N)

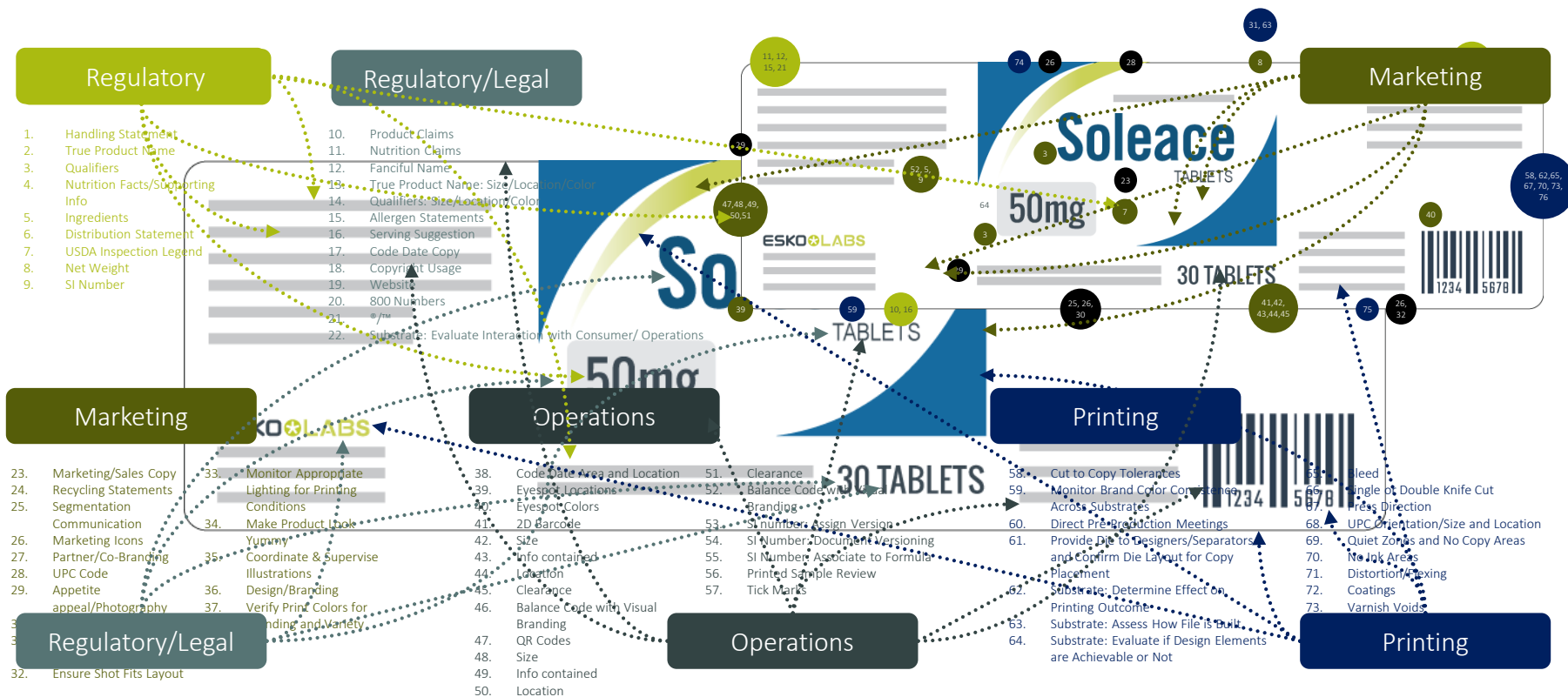
Packaging Requirements Have Changed Dramatically Over the Last Few Years

- Increased regulation in multiple geographies
- Increased information requirements
- Increased numbers of project contributors scattered around the globe
- Increased consumer demand for new products and lack of resources to keep up
- Cost for repackaging and recalls have never been higher
- Customers require sharing of product data in a multitude of formats
- Brand consistency and integrity across products and geographies is a must
- Teams are being asked to do more with less

And Even One Label is Complicated...



And Even One Label is Complicated...





Speed-
To-Market



Risk
Mitigation



Global
Harmonization



Repeatable
Processes



End to End
e-commerce

An Introduction to Esko | Brand Solutions

Esko artwork management applications simplify the label and packaging process through the entire cycle by providing an **integrated approach** to design, process automation, digital asset management, online proofing and palletization, delivering **efficiency, regulatory compliance and cost savings**.

Esko Enables Efficiency, Speed and Accuracy

Our packaging solutions serves as an aggregator for changing standards in multiple industries, generating measurable benefits for our customers.

2x

speed in
approval
cycles

means sign-offs in days not weeks.

30%

Increase in capacity with best-in-class
workflows means you

amplify
your output.

40%

Time saved in the packaging design
process means


faster
to shelf.

Supporting Companies' Packaging World Wide




14 of the top 25

Global Pharma companies manage packaging with Esko's workflow solutions.


10 of the top 15

Global CPG companies rely on Esko's packaging management solutions.



7 of the top 20

Retailers in the USA manage their private brands through Esko's packaging management solutions.




SOLUTIONS



Core Offerings Overview

Esko offers a comprehensive suite of end-to-end packaging tools designed for seamless integration & tiered for optimal utilization



ArtiosCAD

Increase productivity with the world's most popular structural design software for packaging design.



Studio 3D

Produce better artwork with 3D packaging software for designers & converters.



WebCenter

Achieve brand consistency and compliance with LAM software. Harmonize the packaging process across all regions.



Cape Pack

Reduce your ecological footprint with Esko's Cape Pack palletization software.

Esko's Connected Ecosystem

A suite of fully integrated high performing products that optimize the entire packaging value chain

ArtiosCAD
Create dielines in an easy, simple and fast way



Transform dielines into digital prototypes

Studio 3D
Create 3D packaging graphics and displays reducing the cost of physical prototypes



Prototype and improve packaging

WebCenter
Manage and store your entire packaging process and assets, from creation to print to eCommerce, under a single platform



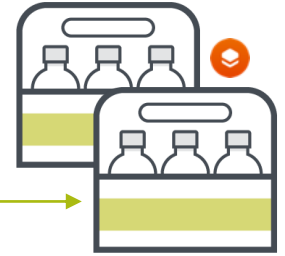
Manage the entire Project with all stakeholders



Leverage previous projects to initiate new ones

Provide accurate feedback for rework

Optimize packaging based on palletization and load requirements



Optimize palletization

Print & e-commerce



End-to-End Esko vision

BRAND

Complete specification for Brand, including Job info and color specification



Full report on print quality sent back to the Brand.



Brands can deliver complete spec to the presses with automated performance feedback

CONVERTER

Reduction of inspection setup time & operator interpretations



Omnichannel-ready content

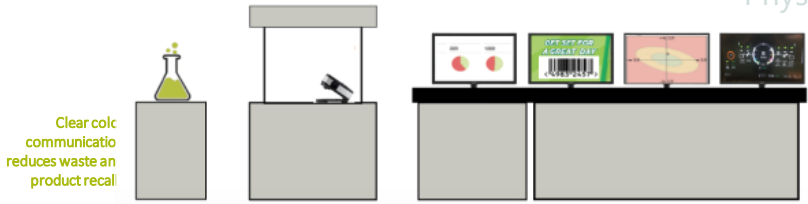


Suppliers gain easier press set up with reduced manual inspection and automated quality reporting to the Brands



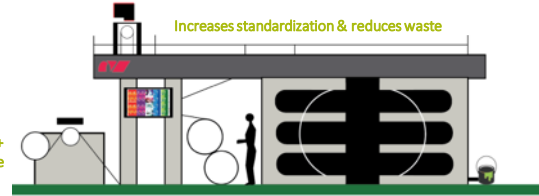
Digital

Physical



Clear colc communication reduces waste and product recall

Increases standardization & reduces waste



Improves OEE + reduces waste

Very fast uptime of press Continuous Quality Control



hello@esko.com