

® foodloopz



MATCHMAKER OF SURPLUS FOOD B2B



PROJECTS, EVENTS AND CONSULTANCY SERVICES

GOODLOOPZ
FOR
Zero Waste



My
DOGGYBOX



**MATSVINNS
TORGET**



foodloopz

RE:WINERS COLLABORATION

RE:WINERS



WE ARE THE RE:WINERS



ELIN ARONSEN BEIS
Expert in
Food Waste Management
& Packaging Design



CORENTIN DE TREGOMAIN
Expert in
Wine trade and an
Importer of natural wines



ANDERS HERDENSTAM
Expert in
Wine & Sensory
Analyses

WINE WASTE IN SWEDEN

TOTAL MARKET ANNUALLY 20 Billion SEK

ESTIMATED WASTE 10%

WASTE VALUE 2 Billion SEK
WASTE IN LITERS 20 Million Liters



It's wasted for various reasons:

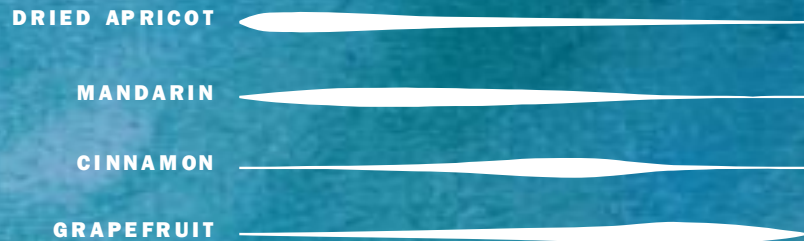
- change in flavor, end of stock, competition, trends, seasons and more..

Wine production has a high use of various resources and the product is well worth to be given a second chance...

RE:WINERS

THE COMMUNICATION

We ignore all original information about grape, producer, country, region, vintage, -that is NOT important here...



GRAPEFRUIT

CATEGORIZED BY SOMMELIER:



THE VALUE AND STAKE HOLDERS

We can sell Re:winers as a service to importers, or buy and sell wines our selves.
We also offer wine tastings and events with the concept.

Our process creates value for:



The Producer – Updated and unique info about their wines

The Importer – selling arguments, communication

The restaurant or event – buying arguments, a story, food match

The consumer – a new experience and a story

The planet – reduced wine waste is a win for our ecosystem

RE:WINERS

HIDDEN TREASURE

RE:WINERS

Any one who would like to know more about the wine and the origin, can just peel off our new packaging and reveal the secret...



foodloopz[®]

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Instagram:

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